

Affect

2016 Sponsor Guide

OCT 7 & 8, 2016
ZIBA AUDITORIUM
PORTLAND, OR

Affect is a 2-day conference in Portland, Oregon about the work and design behind social change

Affect kicks off with eleven candid stories from founders, activists, and designers working towards good. On day two, attendees head to local nonprofits to volunteer in groups. We expect **200+ attendees** from digital media, tech, nonprofits, B corps, public sectors, and more.

As a community event, Affect prioritizes underrepresented speakers and small business vendors. We also have:

- free scholarship tickets
- free childcare
- ASL interpreters
- speaker stipends + travel coverage
- a [code of conduct](#)

AFFECT CONF, LLC

Affect's mission is to bring people together and inspire more collaborative change in the world, particularly at the intersection of social good and design (in the "how it works" sense of design). We want to highlight the diversity of work that goes into fighting for social change and foster a community that supports each other long after the conference is over. Affect is a Pending Certified B Corporation held to standards of social and environmental responsibility, as monitored by B Lab.

SPONSORING

Affect partners with organizations focused on social impact. Whether you're part of a nonprofit, a B-corp, or a corporation, we'd love to hear from you.

As a sponsor, your organization will receive a complimentary ticket to the conference, thanks on social media, a link in our website footer and a logo credit on the sponsor page. You'll be recognized during Affect for your contribution, reaching an audience that's already thinking about and creating social impact. We encourage you to make use of your complimentary ticket to connect with attendees in person.

We're happy to discuss partnership opportunities tailored for your org. You may choose to sponsor specific components of Affect (e.g. childcare, coffee/tea) and have your name/logo displayed on corresponding signage at the event. We also have a base tier sponsorship available.

Affect is only possible with the help of sponsors; thank you!

PLEASE DIRECT INQUIRIES TO:
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